



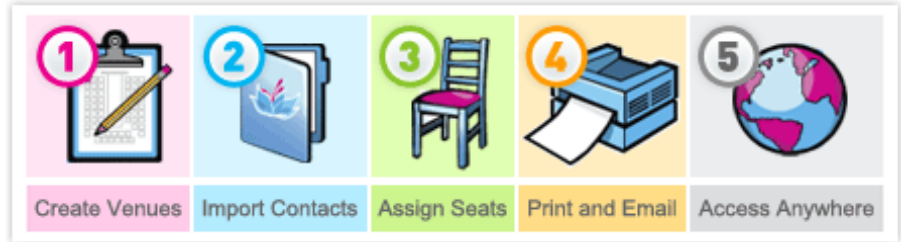
MusikalChairs™
Powered by Lyrek, Inc.

The Free Online Drag-n-drop Venue Creation and Seating Assignment Service.

Create. Sort. Assign. Print. Share.

Musikal Chairs™ Product Summary

Musikal Chairs is a free online service that allows users to create, edit and share venues, create and edit events, import contact/attendee lists, assign seating through a drag-n-drop interface and print venues, sections, attendee lists and seating cards, as well as email, download and order full-color prints up to 36" x 48".



Seamless Integration

Unlike independent seating applications, Musikal Chairs builds on the **fully-proven**, powerful data structure introduced by Lyrek, and integrates seamlessly into this technology. Seating assignments made in Musikal Chairs are instantly mirrored in Lyrek's traditional seating tool assuring you **no repeated steps** in your workflow. When printing and emailing your seating plans, event and venue details such as location, date/time, contact information, images and even poster artwork are automatically **organized** into templates and prepared in the universal Adobe Acrobat format.

Lyrek Power, Musikal Chairs Performance

And because Musikal Chairs is fully-integrated into Lyrek, users enjoy the same benefits they receive from their Lyrek subscription on Musikal Chairs features. Mac or PC, Safari or Internet Explorer, connect to Musikal Chairs from anywhere in the world with access to the internet.

Maintain secure access control of your seating behind the protection of Lyrek's access control groups and 128-bit data encryption.

Try Musikal Chairs for Free!

For a limited time only, existing Lyrek subscribers can receive free integration of Musikal Chairs for a six-month period. The free trial includes unlimited events, emails and venues at no extra cost. We're confident that you'll find Musikal Chairs a versatile, comprehensive and stress-free addition to Lyrek.addition to the Lyrek feature set!

Visit MusikalChairs.net for more information and to set-up a free Musikal Chairs account!

Contacts

Musikal Chairs is seamlessly integrated into Lyrek with **immediate access** to your contacts database. Attendee lists for seating are organized by contact name, company, department and media type, as well as Lyrek's new color coding system for **greater control** over categorization and organization of attendees.

Events

Events have an additional parameter for selecting the event's location, or **venue**. This venue may be custom-built within the easy-to-use Musikal Chairs Venue Builder, or imported from MusikalChairs.net's Venue gallery, a free, ever-growing catalog of popular conference halls, hotel and community assembly spaces or **Sponsored Venues** provided by industry leaders, Musikal Chairs subscribers and Lyrek partners.

Lyrek with Musikal Chairs now makes some of the most time-consuming tasks for event planning easy, and even fun! Seating attendees is as easy as drag-and-drop, and users can prepare hundreds of custom charts and reports in a matter of seconds. In addition to Lyrek's robust list and label printing wizards, Musikal Chairs is equipped with new reports formats, such as tailored **Attendee Lists**, **Venue Schematics** (all sections or just one), **Seating Cards**, **Tent Cards** and more. Print custom, full-color seating plans up to four feet wide!

Venues

All the tools you need to design your own venues are intuitive and accessed directly within Musikal Chairs, finally providing a single, **comprehensive** solution for managing your event seating. Seats can be easily setup in linear rows or around square and round tables. These rows are then organized into sections, which can be independently named, colored, rotated and placed wherever and however the situation may demand. Building seating plans has never been so fast or easy!